



JENNIFER COLEMAN

DIRECTOR OF COMMUNICATIONS

BIO

As Director of Communications, Jennifer is responsible for the development and implementation of a communications and marketing strategy and overseeing initiatives including brand development, messaging, positioning, go-to-market strategies, and integrated communication plans. She is an experienced group facilitator and regularly speaks at meetings and conferences about the future of agriculture and industry-specific trends.

Prior to joining Aimpoint Research, Jennifer served for over a decade as the Director of Communications for the Ohio Soybean Council and Ohio Soybean Association managing all communication programs and budgets including media relations, communication research, farmer awareness campaigns, and consumer outreach.

She attended Murray State University in Murray, Kentucky where she received a Bachelor of Science and Master of Science in Organizational Communication. Jennifer now resides in Columbus, Ohio with her family.

SIGNATURE PRESENTATIONS

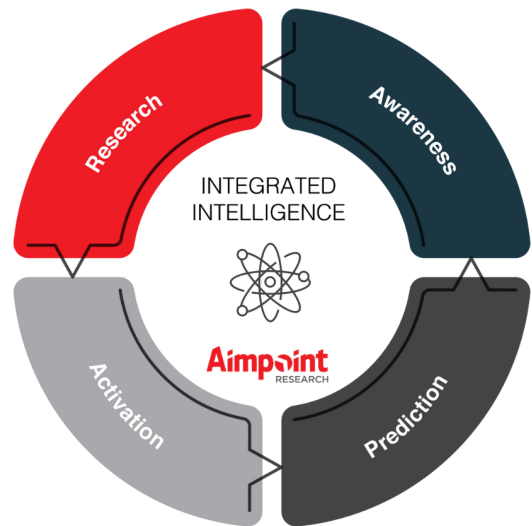
AG TRENDS; FUTURE STATE OF SOY; FARMER OF THE FUTURE; TOPIC-SPECIFIC INTEL BRIEFINGS

WHO WE ARE

Organizations across the agri-food value chain are trying to thrive in an increasingly dynamic, global economy with fluctuating regulations, evolving technology, and changing consumer demands. At the same time, the sheer volume and complexity of data and information available at our fingertips and splashed across news feeds is making it harder for leaders to connect the dots and understand what's truth and what's noise.

Aimpoint Research® is a global strategic intelligence firm specializing in agri-food. We provide a unique blend of military intelligence techniques and cutting-edge market research capabilities to help leaders and organizations understand **what's really happening** in the marketplace, **what's going to happen** in the future, and **what to do to ensure success** in that future.

Founded and led by former U.S. Army Intelligence Officers, experienced research professionals and agricultural experts, our team is driven by the core belief that the success of the agri-food system is essential to national security.



EXPERT SPEAKING & FACILITATION

Several members of our team are professional speakers and facilitators with availability for conferences and meeting engagements on a wide variety of topics. Contact Brice Civiello at BriceCiviello@AimpointResearch.com to inquire about availability.

