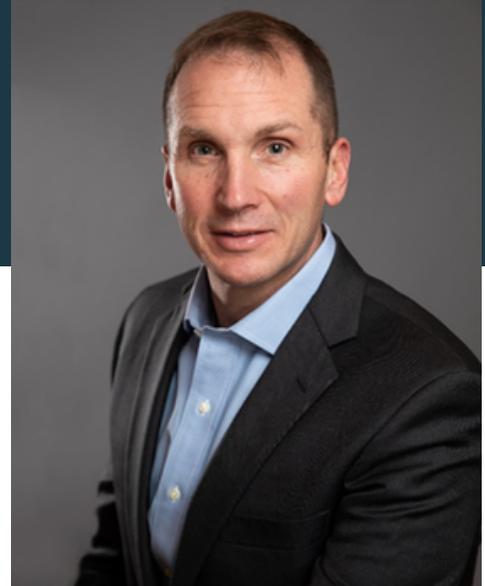


Mark Purdy

Chief Operations Officer



In his role as Chief Operations Officer, Colonel (retired) Mark Purdy is responsible for day-to-day operations, research oversight and accountability toward achieving organizational goals. He guides clients to strategically activate on their research results, assess impacts and develop business strategies.

A graduate of the U.S. Military Academy at West Point, Mark brings 30 years of results-oriented experience leading organizations of more than 2,000 people.

Mark's vast experiences range from leading combat units over multiple tours in Iraq and Afghanistan to managing multi-billion-dollar security assistance portfolios that included procurement, managing the supply chain and government regulatory compliance. Mark also served as Director of Wargames at the U.S. Army War College providing actionable solutions to top national security dilemmas.

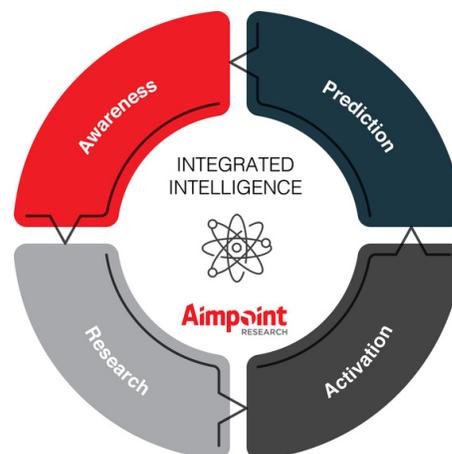
Mark grew up on a farm in central Ohio where his family raised sheep, corn, soybeans and hay, and continues to operate the family farm today. He holds a Bachelor of Science degree in Environmental Engineering from the U.S. Military Academy at West Point, as well as master's degrees in Military Operational Arts from the Air Force Air University and Strategic Studies from the U.S. Army War College.



Empowering Intelligence-Driven Organizations

About Aimpoint Research

Organizations across the agri-food value chain are trying to thrive in an increasingly dynamic, global economy with fluctuating regulations, evolving technology, and changing consumer demands. At the same time the sheer volume and complexity of data and information available at our fingertips and splashed across news feeds is making it harder for leaders to connect the dots and understand what's truth and what's noise.



Aimpoint Research® is a global strategic intelligence firm specializing in agri-food. We provide a unique blend of military intelligence techniques and cutting-edge market research capabilities to help leaders and organizations understand what's really happening in the marketplace, what's going to happen in the future, and what to do to ensure success in that future.

Founded and led by former U.S. Army Intelligence Officers, experienced research professionals and agricultural experts, our team is driven by the core belief that the success of the agri-food system is essential to national security.

Expert Speaking & Facilitation

Several members of our team are professional speakers and facilitators with availability for conferences and meeting engagements on a wide variety of topics.

Contact Brice Civiello at BriceCiviello@AimpointResearch.com to inquire about availability.

